**E-mail Script To Solicit Agents**

*"Good morning \_\_\_\_\_\_\_\_\_\_ (their real name)*

*Our mission is to help policyholders recover quickly with the least cost when they experience a property disaster. We also strive to make the insurance agent look good and help with your client retention.   When an insured is hesitant about filing a claim, we provide a free review of the loss, with an estimate so everyone can know if it should really be a claim."*

*I'm reaching out to you to schedule a 15 minute meeting to talk about all the ways we can be of real value to your clients!*

*I will call you in a few days to schedule a visit.*

*Thank you,*

Your name here

*123-456-9876*

**Author’s Note:**

Remember - you cannot sell and should not try to sell your general services on this email. They will not respond. (In fact, even the above email will only get about a 20% response rate)

It's very unlikely you would schedule a visit by email.  Once you send the email, wait 24-48 hours and then call that person.

On that call ONLY ask for an appointment!  (You sell your company face to face).

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