

# CREST Member Benefits

- Learn THIS DECADE'S newest and most effective Sales/Marketing strategies
- Administrative, Production, Sales and Financial support and training for TODAY'S restoration business.
- The most up-to-date social media policies and approaches for your roofing or restoration company.
- At your fingertips, all located in one place, the latest Field Forms and Checklists for Commercial Restoration.
- Complete and highly detailed "white papers" covering the best marketing and production strategies for the following commercial verticals: Hospitality, Assisted Living, Religious Organizations, Property Management, Medical Facilities, and Schools/Colleges.
- Complete and detailed strategies for On-Site and Office Administrative responsibilities during a Commercial Loss.
- An extensive overview of the Commercial marketplace and the direction it's going.
- Detailed step-by-step guide on how to invoice and get paid for your commercial loss.
- Comprehensive Restoration Owners Guide to Commercial projects.
- Thoroughly outlined details on how to execute a Commercial Loss.
- At your fingertips, highly informative archived webinars on: Commercial Production, Mobilization, Communications, Administration, Financial Strategies, Sales and Marketing strategies, and much more.
- Hours of educational videos, categorized for you and right to the point, covering every aspect of your business
- Instant Access to a complete library of Maven Articles including: Churches, Healthcare, Hotels, Insurance Agents, Plumbers, Nursing Homes, Schools, and more.
- Access to optional HR Guides, Hiring ideas, Employee manuals, Employee Social Media manuals.



**Optional:**

On-site training for your Marketing staff

Review and Evaluation of your existing Marketing Program

Analysis of your Social Media Footprint and recommendations

Plumbing Company: One-Day Exclusive Training for Plumbing Techs - Sales - Management

Design and develop a Full Company Profile, including Org Chart

Development of a complete T & M Price List specific to your company

Complete CFO Program for your company covering budgets, margins and profits

Employment pre-hire assessments and interviews

Website design and launch

Financial review of Costs, Expenses, and Payroll

Development of an Annual Budget and Forecast

On-site commercial training of Technicians (2-days)

<https://thecrestnetwork.com/>

