**CRM Database Maintenance**

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**Direct Mail**

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**SMS - Text Message Marketing**

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**Survey (QC) system A picture containing text

Description automatically generated**

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**Active Referral System**

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**Testimonials Collection and Presentation**

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**Cold Call Visits**

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**Warm Lead Visits**

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**Client Follow-ups**

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**Resource Material Creation**

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**Resource Material DistributionA picture containing text

Description automatically generated**

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**Blog Articles Weekly**

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**Social Media Daily Posting / Activity**

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**CTA Call-to-action Free Downloads**

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**CTA Call-to-action Follow-up**

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**Automatic Website Responders**

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**Differentiation (How You Are Different)**

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**Business BrandingA picture containing text

Description automatically generated**

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**Personal Branding**

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***Something You Want To Add***

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Note: As an owner or manager, this process should be of interest to you. If you’d like to schedule a specific call to discuss this in detail, please call Dick Wagner: 419-202-6745